

MEET LUKE

Hello! I'm glad you're here.

I'm Luke Mead & you'll be dealing with me at IPM Media.

A BIT ABOUT ME

I have a background in marketing, education & hospitality.

This has naturally led to me creating educational & entertaining content online.

When you work with IPM Media, you're actually working with me.

I want to bring my energy, value & influence to your company.



CASE STUDY

I partnered with Telega.io, to deliver them a Youtube video & a written article.

3 MONTH RESULTS

YOUTUBE STATISTICS

- 3,730 Views
- 87.3 Hours of Watch Time
- 5.4% CTR
- 23,531 Impressions

ARTICLE STATISTICS

- 210 Page Views
- 02:55 Avg Time on Page

SALES

- 86 New Customers (through an affiliate program)



MEDIA KIT

Welcome to my media kit.

IPM Media is made up of two platforms:

1. **IPM Media** - my website
2. **Luke Mead Marketing** - my Youtube channel

Across both of these platforms, my goal is to help people market & sell their products & services.

I educate on a variety of topics:

- Software & applications
- Social media platforms
- Marketing strategy & ideas

IPM MEDIA

IPM Media is my home of written content.

MONTHLY STATISTICS

- 2,000+ Unique Users

DEMOGRAPHICS

- 86% Desktop Users
- 65% Male
- Primarily 18 - 55 Years Old

ADVERTISING OPTIONS

- Paid Articles
- Display Ad Positions
- Backlinks
- Combination of Paid Article & Youtube Video

LUKE MEAD MARKETING

Luke Mead Marketing is my home of video content.

MONTHLY STATISTICS

- 20,000+ Views
- 550+ Hours of Watch Time
- 11.4% CTR

DEMOGRAPHICS

- 75% Male
- Primarily 18 - 55 Years Old
- Primarily US, UK, IND & AUS

ADVERTISING OPTIONS

- Paid Youtube Videos
- Combination of Paid Article & Youtube Video
- Sponsored Video